

Workshop on Constructing Career: Resume Building and Interview Skills Enhancement,

Resource Person: Mr Anand Saurabh, Broadcasting Officer, Ministry of Defence

Date: Jun 26, 2021

Time: 11:00 AM

A student should be nurtured like a brand crafted to last forever in this knowledge-based economy: Anand Saurabh

New Delhi: Constructing someone's career is a step-by-step process that requires careful planning, dedication, hard work, and impeccable professional impression, remarked by Mr. Anand Saurabh, an Indian Information Service Officer, presently working as a Broadcasting Officer in the Ministry of Defence. He was addressing an impressive gathering of over 500 students and faculties of Maharaja Agrasen Institute of Management Studies (MAIMS), Rohini, New Delhi, in a virtual webinar.

Emphasizing on the importance of creating a professional resume which should have an indelible impression to the recruiters, Mr. Anand talked about both traditional and non-traditional format of resume. He further elaborated on the *traditional* resume prepared by experienced professionals, who usually prefer to present their vital information in chronological order as oppose to *functional-resume* prepared by someone who is just starting their career.

For generation Y, his suggestion was to focus more on a non-traditional format like infographics, social media, and video resumes. Especially students who are interested in creative fields should shape their resume more creatively by adding video introduction, geographical data, qualification, experience, and other credentials & recommendations in the visually appealing form to leave a lasting impression in the mind of the recruiters.

Mr. Anand also cautioned the students to judiciously craft their social media profiles as they are the first place, where future recruiters will judge them. His final message to his audience was to consider themselves as a brand with a sustainable strategy for a truly rewarding career.

The august gathering was also addressed by Prof. (Dr.) Ravi Kumar Gupta, Director MAIMS, Prof. (Dr.) Gyan Govil, advisor MATES, Prof. (Dr.) Vinita Gupta, HoD Department of Journalism and Mass Communication, MAIMS, and faculty co-ordinator Ms. Shifali Ahuja.