



Maharaja Agrasen Institute of Management Studies
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Sector 22, Rohini, Delhi -110086, India; www.maims.ac.in

REPORT

WEBINAR ON STOCK MARKET

Date: May 18, 2021

Time: 3:00 pm to 4:30 pm

Platform: Zoom Meeting

Link: <https://us02web.zoom.us/j/87606127596?pwd=dFVtcExQd3Z2QjllTmQraHN1NzJYUT09>

Organizing Committee:

Dr.Rachna Jain, Associate Professor, Department of Commerce, Chief Coordinator

Dr.Geetanjali Gupta, Assistant Professor, Department of Commerce, Faculty Convener

This webinar on stock markets was organized by the Department of Commerce, MAIMS in association with NSDC (National Skill Development Corporation), under the aegis of IQAC in the academic session 2020-2021. The webinar had the humble presence of Prof. (Dr.) Ravi Kumar Gupta (Director, MAIMS), faculty members and students of BBA, B. Com (H) & BA Eco (H) Programme. Over 870 number of students and the Faculty attended the webinar.

The speaker of the webinar Sri Harsha (MD AND CEO, Shine Projects). He is a certified stock market analyst, and has a vast experience in this field. He is a certificate holder in the following modules: Financial Modelling, Financial Markets, Equity Derivatives, Mutual Funds, Insurance, Corporate Valuation and Ratio Analysis conducted by National Stock exchange, Bombay stock exchange and other institutes. Being an article writing enthusiast, he has written several articles for newspapers, websites & magazines in 'Financial markets' domain. He works as a Volunteer at "Make a Difference", for a social cause, in teaching English subject to 10th Grade students.

The programme commenced with the kind words of Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS giving an Inaugural address and welcomed the Speaker & the participants. Introduction of the event was given by Mr.Shiven Goel (Student coordinator) and Mr.Vasu Gupta (Student coordinator). Followed by welcome address speech of Chief Coordinator of event, Dr.Rachna Jain, Associate Professor, Department of Commerce. The program was concluded with the vote of thanks by the Faculty Convener, Dr.Geetanjali Gupta, Assistant Professor, Department of Commerce.



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Sri Harsh began the talk with the case study to explain the concepts of EMI's, Bank Loans, and several different ways to collect the money required for investment. He introduced the ways to gain confidence and convection of people to encourage them to invest in one's business. He further elaborated the concept of IPO, share price, the face value of a share, premium amount of a share, how the stock market was used to be prior to 1995– open outcry system and how later through the advancement of the IT sector all stock markets started trading online. He also suggested students to use the Money Control app in order to get familiar with how the stock market works on daily basis. He used several examples and a hypothetical story to explain the concepts. He conducted a small quiz at the end of the webinar.

The session turned out to be a very learning and fruitful experience for the participants. The student's enthusiasm in the webinar was visible from their willingness to interact with the speaker at great length. Sri Harsha very patiently handled all the queries and doubts of students like what is turnover, crypto currency etc. With immense learnings as a take away, the organizing team promises a bigger version in years to come.



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