



# Maharaja Agrasen Institute of Management Studies

## Department of Business Administration

Under the Aegis of IQAC

### Anveshan 1.0: Summer Training Report Competition

14<sup>th</sup> December 2020

#### Report

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**“For the things we have to learn before we can do them, we learn by doing them.”**, Aristotle in his words rightly pointed out the relevance of training in the process of learning. Augmenting the learning cycle of the students of the institute, I feel pleasure and pride to present the report of ANVESHAN 2020 - The Summer Training Report Competition of Maharaja Agrasen Institute of Management studies organized under the aegis of IQAC.

The program aims to provide a platform for the students of undergraduate program of business administration and commerce to share their learnings and findings from the training they attended during the summer break, as a part of their curriculum. The program provided a platform to students of the undergraduate programs & budding management and commerce professionals to share their learning and experience during their summer internship; and interact with students of other institutions.

It is a matter of great pride that ANVESHAN 2020 has attracted large participation. These students were screened at multiple levels and rounds., judged by a qualified panel of internal as well as external judges from academia. Out of the 55 registrations, 44 students were selected based on preliminary screening for the first round of the contest. These 44 students were then asked to present their reports to the panel to 8 internal judges. Finally, 12 students were shortlisted for the final round of the contest. They presented their projects, shared research tools and findings to an expert panel of external as well as internal judges who then formed consensus on the winner of the event.

The final round was telecasted live on YouTube and the viewers were also given weightage by polling for the best candidate. 117 viewers participated in polling and the scores were then compiled. Of course, for the winner of the event, it was a much-deserved win and surely a learning opportunity for everyone. It has been a great experience for all the participants and organizers. I heartily congratulate the organizing team members, participants, and winners of the event.



**\*Convenor- Mr. Nakul Anand, Assistant Professor**





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## JUDGES OF THE EVENT (EXTERNAL JUDGES) : Final Round






	<p><b>Dr. KrishnAwatar Goyal</b>, Professor, Business Finance and Economics, Jai Narain Vyas University, Jodhpur is an MBA, M.Com., M.Phil.(Economic Administration &amp; Financial Management), (Gold Medalist) Ph.D. from University of Rajasthan is in teaching profession from last Twenty-four years and has been associated with many academic institutions of repute in India and abroad.</p>
	<p><b>Dr. Poorva Ranjan</b>, is currently working as Professor and Head at DME Management School, Under Guru Gobind Singh Indraprastha University. She is also Founder &amp; Head of Mentoring Cell at DME.</p>

## JUDGES OF THE EVENT (INTERNAL JUDGES) : Final Round

	<p><b>Ms. Sumedha Duttai</b> is presently working as an Assistant Professor with Maharaja Agrasen Institute of Management Studies, Delhi. She is a research scholar at University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi and has submitted her doctoral work in servant leadership and positive psychology.</p>
	<p><b>Ms. Riya Sharma</b> is presently working as an Assistant Professor with Maharaja Agrasen Institute of Management Studies, Delhi for the past 16 years. She is a research scholar at University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi and pursuing her doctoral work in Sensory Marketing.</p>





**WINNERS OF THE EVENT**

 <p>MEHAK LONIAL</p> <small>PhotoScan by Google Photos</small>	<p><b>Ms. Mehak Lonial</b> Program- BBA Enrolment No. 04714701718 <b>Position-1<sup>st</sup></b> Cash Prize-Rs. 2,100</p>
	<p><b>Ms. Somya Beri</b> Program- BBA Enrolment No. 41514701718 <b>Position-2<sup>nd</sup></b> Cash Prize-Rs.1,500</p>
	<p><b>Mr. Anubhav Gupta</b> Program - B. Com (H) Enrolment No. 00414788818 <b>Position - 3<sup>rd</sup></b> Cash Prize-Rs.1,100</p>
	<p><b>Mr. Yatin Wasan</b> Program - B. Com (H) Enrolment No. 04261188818 <b>Position - 4<sup>th</sup></b> Cash Prize-Rs 700</p>
	<p><b>Mr. Pulkit Midha</b> Program - B.Com (H) Enrolment No. 03014788818 <b>Position - 4<sup>th</sup></b> Cash Prize-Rs 700</p>

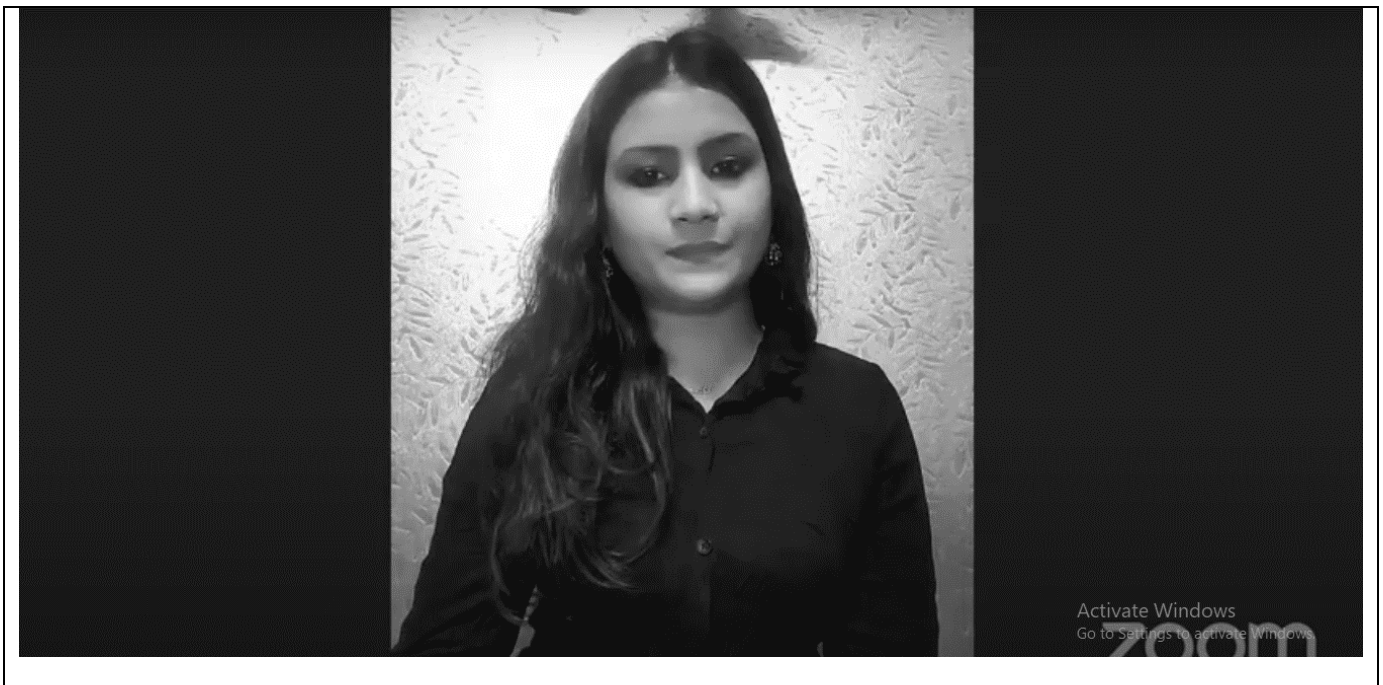


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	<p><b>Ms. Mansi M Jawandhiya</b> Program- BBA Enrolment No- 06614701719 <b>Position- 5<sup>th</sup></b> Cash Prize-Rs 700</p>
	<p><b>Mr. Anhad Kamal</b> Program- BBA Enrolment No. 41114701718 <b>Position - 5<sup>th</sup></b> Cash Prize-Rs 700</p>

## Glimpses of the Event





Pulkit Midha\_03014788816\_STR PPT - PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View Help Tell me what you want to do

From Beginning Current Slide Online - Show - Start Slide Show

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Set Up Slide Show Hide Slide

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Use Narrations

Play Narrations

Use Presenter View

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Use Presenter View

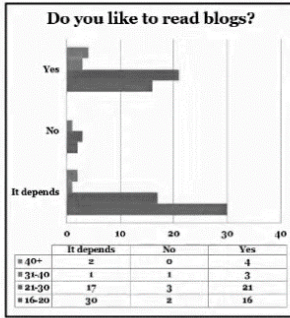
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Pulkit Midha

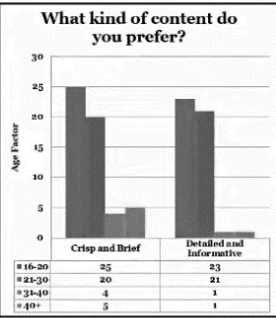
### Recent trends according to the study...

#### Do you like to read blogs?



	It depends	No	Yes
# 40+	2	0	4
# 31-40	1	1	3
# 21-30	17	3	21
# 16-20	30	2	16

#### What kind of content do you prefer?



Age Factor	Crisp and Brief	Detailed and Informative
# 16-20	25	23
# 21-30	20	21
# 31-40	4	1
# 40+	5	1

Click to add notes

Slide 9 of 15 [R] English (India)

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Notes Comments

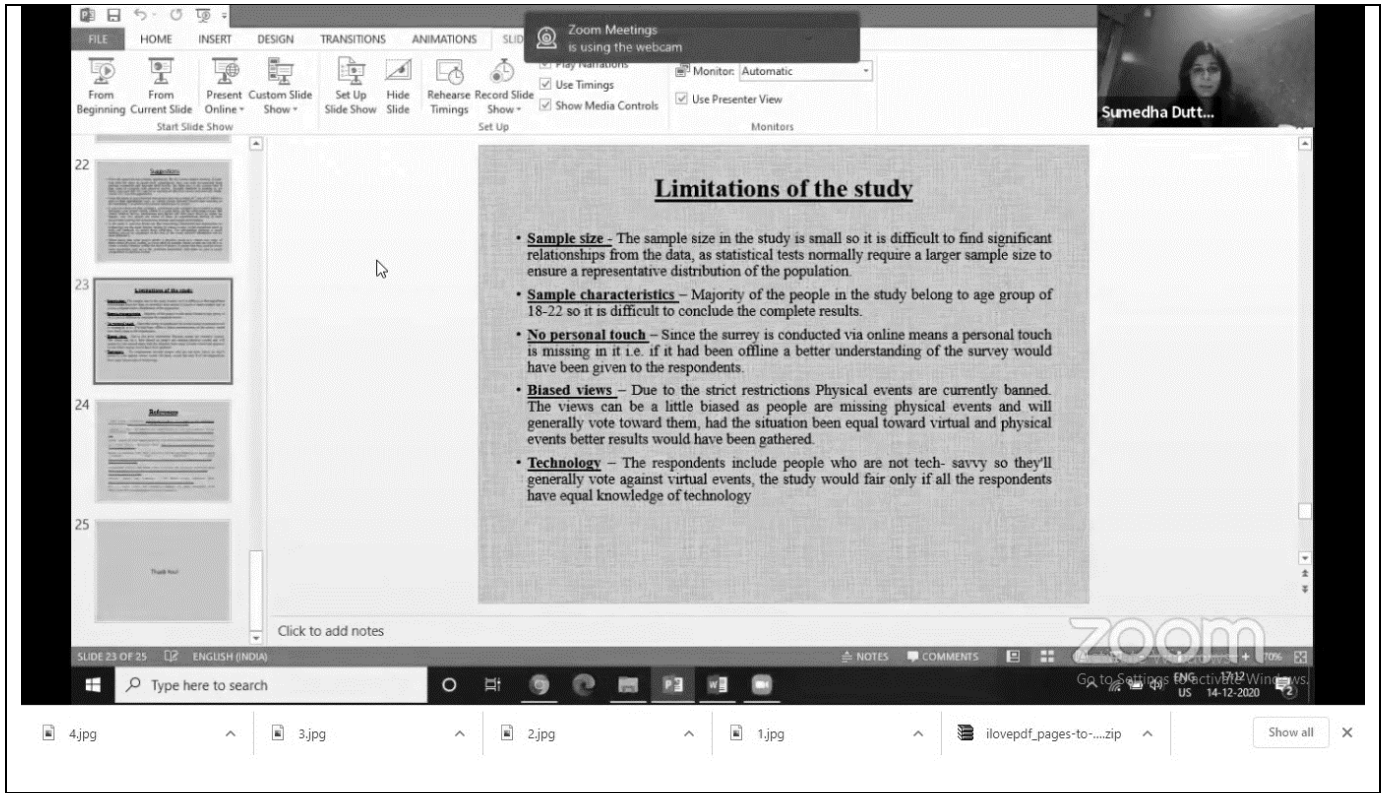
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14-12-2020

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The screenshot shows a Zoom meeting interface with a PowerPoint presentation. The slide is titled "Limitations of the study" and lists four key points:

- Sample size** - The sample size in the study is small so it is difficult to find significant relationships from the data, as statistical tests normally require a larger sample size to ensure a representative distribution of the population.
- Sample characteristics** - Majority of the people in the study belong to age group of 18-22 so it is difficult to conclude the complete results.
- No personal touch** - Since the survey is conducted via online means a personal touch is missing in it i.e. if it had been offline a better understanding of the survey would have been given to the respondents.
- Biased views** - Due to the strict restrictions Physical events are currently banned. The views can be a little biased as people are missing physical events and will generally vote toward them, had the situation been equal toward virtual and physical events better results would have been gathered.
- Technology** - The respondents include people who are not tech- savvy so they'll generally vote against virtual events, the study would fair only if all the respondents have equal knowledge of technology

The Zoom interface includes a top menu bar with options like FILE, HOME, INSERT, DESIGN, TRANSITIONS, ANIMATIONS, and SLIDE. A Zoom Meetings control panel is visible at the top right, and a video thumbnail for "Sumedha Dutt..." is in the top right corner. The bottom of the screen shows the Windows taskbar with the search bar and system tray.