



Maharaja Agrasen Institute of Management Studies
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REPORT

Industrial Visit Report (Relaxo Footwears Ltd, Bahadurgarh Plant (Unit VIII))

Maharaja Agrasen Institute of Management Studies under the able-leadership of Prof. Ravi Kumar Gupta, Director, MAIMS organized an industrial visit for students of B. Com (H) second semester to Relaxo Footwears Ltd, Bahadurgarh Plant (Unit VIII) on 12 February, 2020. The students were accompanied by two faculty members - Ms. Shilpa B S L, Assistant Professor and Ms. Preeti Bansal, Assistant Professor. The students and the faculty were received at the plant by Mr. Toshit Dhawan (Prod,AGM) and his technical team. Our students got an opportunity to interact with Mr. Verinder Kumar (Vice President, Mfg.) who welcomed them to their facility and spoke about the quality standards maintained at the state-of-the-art manufacturing unit at Bahadurgarh. The technical team of the plant introduced the students, through a power-point presentation, the various manufacturing processes, functioning, and quality procedures adhered to in the making of their polyurethane (PU) footwear range. Following the presentation, the batch of 40 students was divided into groups of two and taken on a tour of the facility accompanied by the production leads. Students made a detailed tour of the Bahadurgarh plant which is a specialized plant to manufacture polyurethane (PU) footwear of the Flite brand of Relaxo Footwear Ltd. During their visit the students were shown various operations in manufacturing, packaging, and quality-checks which are followed at the plant for their range of PU footwear.

Students were also briefed and shown about the various safety measures that the unit follows such as a ready ambulance at the facility, a medical room, and the presence of an in-house doctor. The HR policies, the accounting principles, the inventory management at the factory, and detailed quality control measures were also explained to the students.

The team shared their future vision of sustainability as an important path ahead. The plant being high on electricity-usage, they said, was soon going to be enabled with solar panels to drastically reduce electricity consumption during the production process. The visit that was organized by Dr. Manju Gupta, HoD (Commerce) was enriching and invigorating for the students and the faculty accompanying them



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