

END TERM EXAMINATION

THIRD SEMESTER [MBA] DECEMBER 2014- JANUARY 2015

Paper Code: MS-205
BMS-505

Subject: Information Systems Management

Time: 3 Hours

Maximum Marks: 60

Note: Attempt any five questions.

- Q1 (a) The Companies today cannot do without Management Information Systems. Comment. What is the role played by Management Information System in organizations? Give suitable examples. (8)
(b) The usefulness of a good Information System depends on the quality of data. Comment. (4)
- Q2 (a) What is the difference between a Management Information System and a Decision Support System? Explain using the examples where each may be useful. (6)
(b) What is a Knowledge Management System? Why do organizations need knowledge Management systems? (6)
- Q3 (a) What are the different stages in system development? Briefly describe the activities performed at each stage? (8)
(b) What is the role of top management in the successful implementation of any Information System? (4)
- Q4 (a) How does Information System give competitive and strategic advantage to the organization? (6)
(b) Discuss using the Portal model, how can a Manager develop the IT strategy for its firm? (6)
- Q5 (a) What are the factors that are considered in planning the hardware and software requirements for an Information Systems in any organization? (6)
(b) What are the advantages and disadvantages of outsourcing the Information Systems? (6)
- Q6 (a) What is the role of a system analyst in the development of a Information Systems? What are the different skills required for such roles? (6)
(b) What are the risks associated with Information Systems? What are the possible countermeasures to address these risks? (6)
- Q7 (a) What is a data warehouse? Why do companies and data warehouse in their systems? Give examples of possible application areas. (6)
(b) Many organizations engage external consultants in the implementation of Information Systems. What is the role of these external consultants and advantage of using their services over internal experts? (6)
- Q8 Write short note on any three of the following:- (3x4=12)
(a) System maintenance
(b) Architecture of an Expert System.
(c) Supply Chain Management System.
(d) Six-stage model of Nolan for IS Planning
(e) Enterprise Resource Planning