

END TERM EXAMINATION

FIFTH SEMESTER [BBA/BBA(TTM)] DECEMBER-2009

Paper Code: BBA/BBA (TTM) 307

Subject: Management Information System

Paper ID: 17/50307

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions.

- Q1. Write short notes on **any five** of the following:- **(5x3=15)**
- (a) SDLC
 - (b) Information Technology
 - (c) Difference between MIS and a computer system
 - (d) Programmed Vs. Non-programmed decisions.
 - (e) Transaction Processing System
 - (f) System Maintenance
- Q2. Define the term "MIS". How does it assist managers in their day-to-day functioning? **(15)**
- Q3. What is system analysis and design? How it is important for a system? Also explain the steps involved in the analysis of a system. **(15)**
- Q4. (a) Discuss the various components of DBMS. What functions are performed by each of these components? **(10)**
- (b) What is the difference between database and data warehouse in the organization? **(5)**
- Q5. (a) What is system development? Explain the different approaches of system development. **(8)**
- (b) Discuss various types of information. How it is related to the levels of management? **(7)**
- Q6. (a) What do you mean by cost benefit analysis for information system planning? What are the different types of costs and benefits involved in an information system? **(10)**
- (b) What is multimedia? Explain the applications of multimedia in business organizations. **(5)**
- Q7. Define Decision Support System? Explain the characteristics of a DSS. How the DSS differs from GDSS? **(15)**
- Q8. What do you mean by an executive information system? What are the components of an EIS? **(15)**