

END TERM EXAMINATION

FOURTH SEMESTER [BBA /BBA (TTM)] MAY-2010

Paper Code: BBA/BBA (TTM) 208

Subject: Computer Application-II

Paper ID: 17/50208

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions.

- Q1. (a) Explain Web Browser. Discuss differences between Internet Explorer and Netscape Navigator. Explain two tags which are exclusively present in each of above browsers. (5)
- (b) Explain difference between Internet and Intranet. Who is the owner of Internet? Explain World Wide Web. Discuss the mechanisms on which WWW is based. (5)
- (c) Explain the working of a basic search engine. (5)
- Q2. (a) What are HTML Tags? Why are these used? Explain the parts of which any tag is comprised of. Give one example. (5)
- (b) Explain how a request from India reaches a server in Brazil, explaining the role of ISP in detail. (5)
- (c) Explain any five factors which you should consider for designing a website? (5)
- Q3. (a) What do you mean by a hyperlink? Explain different types of hyperlinks. How do you create a hyperlink? Give example. (5)
- (b) Explain the difference between a language & a script. Is CGI a language or a script? Explain the working of CGI. (5)
- (c) Explain the following five tags. (5)
(i) DIV (ii) AREA (iii) NOFRAMES (iv) KBD (v) EM
- Q4. (a) Explain each word in HTML. Explain any four Inline elements. (5)
- (b) Explain different types of URLs with examples. Examples the < A> tag in detail. (5)
- (c) Write HTML code to illustrate the concept of linking to sections of the same document. (5)
- Q5. (a) Explain the three most commonly used image file formats which most of the browsers can display. (5)
- (b) What are image maps? Explain different types of image maps? What are hyperimages? How do you insert an image in a document? (5)
- (c) Write HTML Code to create client-side image map. (5)
- Q6. (a) Write HTML code to create two text entry controls, two radio buttons and two buttons (submit and reset). (5)
- (b) Write HTML code to open a frame within a frame. (5)
- (c) Explain any five attributes of FRAME element. (5)

- Q7. (a) Write HTML code to create the following table. (5)

Creating a table

Quarter 1			Quarter 2		
Jan	Feb	March	April	May	June
1000	550	240	1500	2765	8500
900	2950	620	980	8800	5500

- (b) Which factors we have to consider to decide the image file format to be chosen. What do you understand by lossy image? (5)
- (c) What do you mean by style sheet? Which style sheet technology is used in HTML? Explain the parts of rules used in style sheets. (5)

- Q8. (a) Explain the benefits of style sheets. (5)
- (b) Explain the different way in which we can combine a style sheet with HTML. (5)
- (c) Write HTML code to create a style sheet. (5)