

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2012

Paper Code: BBA104

Subject: Business Economics-II

BBA(B&I)104

BBA(TTM)104

BBA(MOM)104

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All questions carry 15 marks each.

- Q1 What is Macro Economics? Discuss its importance. Explain the three and four sector model of economy.
- Q2 What is National Income? Discuss different methods of measuring national income.
- Q3 Explain the Keynesian approach on Full employment and income.
- Q4 Discuss the concepts of Marginal Efficiency of Capital and Marginal Efficiency of Investment.
- Q5 What is Money? Explain the classical, Keynesian and Friedman approach on Money.
- Q6 What is Inflation? Explain demand pull and Cost push inflation. What are the effects of inflation and how it can be controlled?
- Q7 Explain the IS-LM model. Discuss its applications in monetary and fiscal policy.
- Q8 Write short notes on the following:-
- (a) Product and money market
 - (b) Deflation