

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE-2013

Paper Code: BBA102

Subject: Business Organisation

BBA(B&I)102

BBA(TTM)102

BBA(MOM)102

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.no.1 which is compulsory.

- Q1 Write short notes on the following:- **(5x5=25)**
- (a) Role of FICCI in business.
 - (b) Difference between MNC and Transnational Firms.
 - (c) Commonism and Business Model
 - (d) Scope and role of Small Business
 - (e) Values and Business
- Q2 What is Business? How is it different from other profession? **(12.5)**
- Q3 What are the salient features of Joint Hindu Family Firms? **(12.5)**
- Q4 How does Corporate Social responsibility help in the process of Good Governance? **(12.5)**
- Q5 What are the roles and responsibilities of Chambers of Commerce? **(12.5)**
- Q6 Define Business Objectives in the light of changing role of business firms in the growth of a nation. **(12.5)**
- Q7 What are the challenges of business in the model of mixed economy? **(12.5)**
- Q8 Write notes on the following:- **(6+6.5=12.5)**
- (a) Memorandum of Association
 - (b) Business Ethics