

Guest Lecture (Health Mir Session Report – 8th September,

September 8th, 2016 students came to take part in the interactive session with Health Mir conducted by placement cell members under the guidance of placement cell. The speakers of the session were the Co-Founders of the company Mr. Aabhash Kumar and Mr. Rohit Gupta. Both the speakers told students about their company and what they are offering students through their live project.

In the current health ecosystem of India, apart from the increasing necessity of affordability and accessibility of healthcare which would continue to be a great challenge, Indian consumers have become more knowledge conscious and quality conscious.

They would like to first know more about the health concern, do their due diligence and then only they would want to make their health related decision, as these decisions are very important ones. They also look at holistic solutions that would make their health management very convenient and attach a strong value of credibility and ethics to the services provided.

Healthmir not only provides us with an easy access to credible and quality healthcare service providers but also take care of the complete health cycle of a consumer including ever so increasing need of connecting with health users like them and highly personalized content ecosystem with all the information they need about diseases, their symptoms, treatment, diagnosis and much more. It's not only active enablement and engagement but intelligent passive enablement and engagement that makes healthmir- the first choice for all health users.

VISION

To be India's first Health Social Network for Healthcare sector catering to all the stakeholders - individual citizens/ patients, health professionals and organizations for improving accessibility through digital technology.

MISSION

1. To enable, facilitate and support peer to peer and peer to group communication for individual citizens / patients and organizations to seek health advice for wellness, prevention, treatment and rehabilitation from amongst themselves and health professionals.
2. To enable, facilitate and support health professionals to give advice for wellness, prevention, treatment and rehabilitation to those seeking such advice including consultations & second opinion across all specialties.
3. To provide separate platforms for sharing experiences for all stakeholders amongst their groups.
4. To enable, facilitate and support continuing medical education and sharing of knowledge amongst health professionals through the usage of digital tools.
5. To make available data with analytics to organizations for strategic planning for their goals and research purposes for the benefit of the health and allied sector.

6. To make available storage and accessibility of electronic health record (EHR) securing confidentiality and ease of access (when required) with individual citizens/ patients.

