

## Industrial visit, All India Radio, New Delhi (10<sup>th</sup> October, 2016)

**RESOURCE PERSON** : Mr.Samrat Bandopadhyay

**FACULTY** : Dr. Umesh C.Pathak ,Mr.V.P.Singh

**ALL INDIA RADIO** is the broadcasting network in India. NSD (News Service Division) of AIR has most advance technology in the field of broadcasting journalism. NSD has a large setup of news business and more than 500 correspondents are working in abroad.

As a part of course curriculum an industrial visit was organized by MAIMS for BJMC 3<sup>rd</sup> semesters students under supervision of **Dr.Umesh C.Pathak** and , **Mr. V.P. Singh**.

### OBJECTIVE:

1. The objective of this industrial visit was to provide the applied aspects of Radio broadcast and radio journalism to students in Modern era.
2. To guide and give awareness to students about various tools and techniques of modern radio journalism.
3. It was also an effort to train our students so that they can lead efficiently in their professional career along with specialty radio broadcasting.
4. To aware and educate students about various aspects of News gathering news compilation and presentation of news on air.
5. Through this visit students got a platform to know about the overall functioning of News Service Division.

### Learning Outcome:

Students learnt the overall functioning of News Service Division including the selection of news from different news pools, editing and news reading.

They even got a chance to interact with the workers over there. All this was showed up around by the News Editor AIR, MR.Samrat Bandopadhya, He Delivered a special lecture and told us all the technical terms and keywords. Then, there was a short question answer session where he cleared all doubts of students regarding Radio News and broadcasting.

