

ENTREPRENEURSHIP CARNIVAL (29th October, 2015)

There is nothing wrong with staying small. You can do big things with a small idea. This vision was the foundation of Entrepreneurship Carnival 2015, Maharaja Agrasen Institute of Management Studies. 30 teams from various colleges and universities participated and pitched their ideas and unique value propositions. Teams displayed the prototypes and the concepts which was followed by presentation rounds. Teams were evaluated on several parameters like innovativeness, feasibility & uniqueness. The judges for the day were Mr. Manik Mehta(Cofounder, Leaf Wearables), Dr. Broto Bhardwaj (Head E Cell, BVIMR), Entrepreneur team of Ms. Preksha and Mr. Saurabh Moody of Realbox.

Students participated with great enthusiasm and range of products & services were vast covering areas like Pharma, Green initiatives, Health, Infrastructure, Childcare etc. The preparatory time of 40 days was justified as each team in their own ways exhibited high level of creativity & innovation. The judges had a tough call at the end announcing the winners. The decision was hence elaborated and justified through making two categories of Technology and Creativity. Each had three winners to be announced. The Merit position in Technical category was awarded to a group of engineers from MAIT and the merit position in Creative category was awarded to a team from MAIMS. The happiness and the joy on the faces were at par. That's why it is said

“A person who never made a mistake, never learned anything new”.













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UNIVERSITY OF
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